

India's Policy Landscape and Strategic Growth Opportunities

An Immersion Session for Sri Lankan Business Leaders

Context

India today stands at the cusp of a significant economic transformation — combining scale, policy ambition, and sectoral innovation. As the world's fastest growing economy, with a GDP nearing USD 4.2 trillion and annual growth projected at 6.2%, India continues to attract global interest across manufacturing, digital, and services ecosystems. The government's sustained focus on improving ease of doing business, attracting investment, and building resilient supply chains has made the country an increasingly compelling destination for international partnerships. For Sri Lankan companies seeking to diversify operations, tap into new markets, or build cross-border value chains, India offers proximity, scale, and long-term strategic potential. This session, jointly curated by **FICCI**, **ILCCI**, and **Edelman**, will offer an insightful orientation to India's policy environment and sectoral priorities.

Session Agenda

1. Develop a strategic understanding of India's macroeconomic priorities
2. Offer practical insights into India's policy landscape across key sectors such as apparel, FMCG, IT & tech, logistics, energy, and manufacturing.
3. Understand the structure of India's institutional ecosystem that shapes India's investment and business environment

Session Details

Date: Thursday, August 14, 2025

Time: 5:30 pm – 6:30 pm

Mode: Virtual

Speakers:

- Opening remarks & context setting by Krishna Selvanathan, Vice President, ILCCI/ Goutam Ghosh, Senior Director, FICCI
- Presentation by
 - Vasudevan Rangarajan, Managing Director- Public & Govt Affairs, Edelman India
 - Aklanta Kalita, SVP-Government Communications and Issue & Crisis, Edelman India
 - Sakshi Mathur, Vice President, Public & Govt Affairs, Edelman India

Session Format: 60 minutes

- a. Introduction to the session by FICCI/ILCCI – 2 minutes
- b. Introduction to session speakers – 2 minutes
- c. Presentation by the speakers – 30 minutes
- d. Q&A – 20 minutes
- e. Closing remarks - 6 minutes

The session is designed to offer an insightful orientation that enables Sri Lankan business leaders to better understand, evaluate, and engage with India's growth story for long-term value creation. Following the session, participating organisations will have the opportunity to connect with FICCI and Edelman for additional guidance on market entry strategies, sector-specific insights, or to explore deeper avenues for collaboration in the Indian business landscape.